



6-8 Sports

#EARNYOURNUMBER

MAGGIE #6 STEFFENS

Global **Leader** and **Role Model**
Design Thinker/Experience
 Women Empowerment **Ambassador**

European
 Champion with
 Sabadell Club



Named #21 Fittest
 Athlete by Sports
 Illustrated



**2x Olympic
 Gold Medalist**
 2x MVP, Captain 6 years

Stanford BS
 & Masters Management
 & Engineering
 Design School



Lived and played
 professionally in
 Hungary & Spain



Named Best
 Female Player of
 All Time by FINA



Voted Pac 12
 Athlete of the
 Century for water
 polo

TRANSCENDENT ATHLETES

#8 TONY AZEVEDO

Cross generational **idol**
 Cultural **ambassador**
 Dedicated **academic**

5x Olympic
 Silver Medalist
 Captain 11 years

Stanford BA
 Harvard Masters
 Business/Entrepreneurship



Lived and played
 professionally in
 Croatia, Montenegro,
 Italy & Brazil



Elected as 1st
 American Pan
 Am Athlete Rep



First water polo athlete
 to be on the cover of a
 global magazine

6-8 Sports works to accelerate growth and exposure in water polo through our revolutionary development system that unites standardized metrics, live-game tracking & advanced data analytics

THE 6-8 SYSTEM

STANDARDIZED UNIVERSAL TESTING: THE 6-8 CHALLENGE

Universal testing system that unifies the Sport through transparency and standardized measurables

TECHNOLOGY: MOBILE APP + GAME DESK

State of the art technology that elevates the Sport's profile through a live time statistics network

DATA ANALYSIS

Comprehensive data analysis combining testing and technology to optimize performance and development

The 6-8 system is the **first of its kind** to unite objective data, standardized testing and innovative tech to provide a comprehensive and nuanced overall snapshot of the athlete.

OUR PRODUCTS

#1

6-8 CHALLENGE

Water polo's first standardized testing system

#2

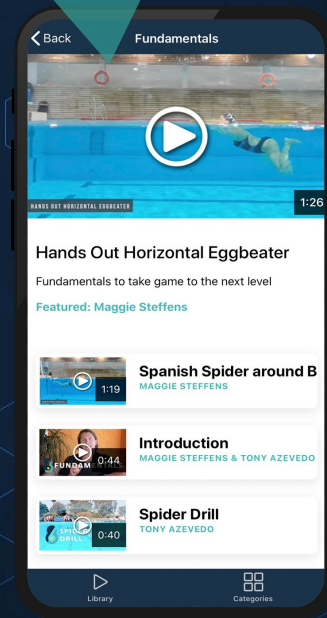
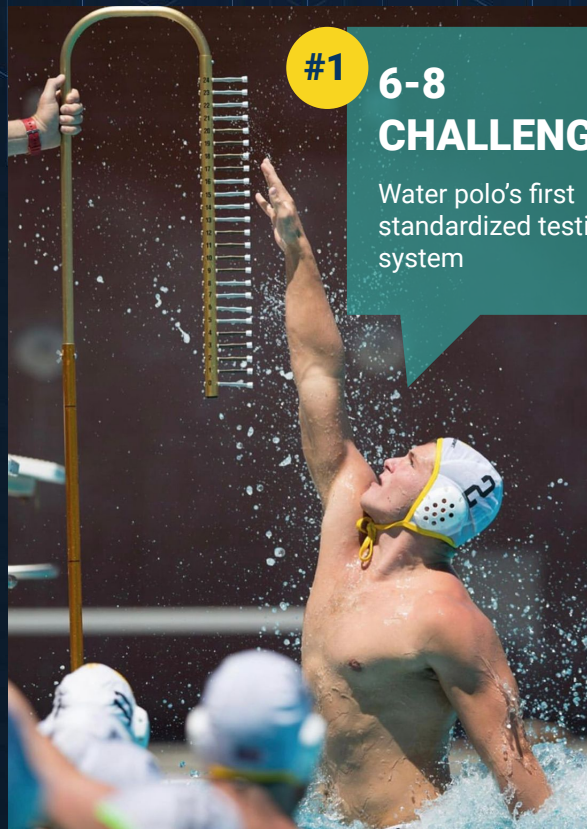
GAME DESK (iPAD)

Scoring platform for coaches, clubs & federations

#3

MOBILE APP

Performance tracking & training for athletes & parents



#1: THE 6-8 CHALLENGE

Water polo's first standardized testing method (combine)

7 skill tests designed to evaluate and improve the most crucial fundamentals of the sport



12.5 METER SPRINT



MEDICINE BALL HOLD



VERTICAL JUMP



OBSTACLE COURSE



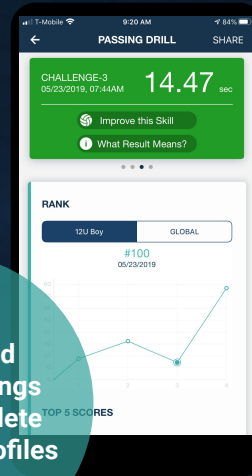
RADAR GUN



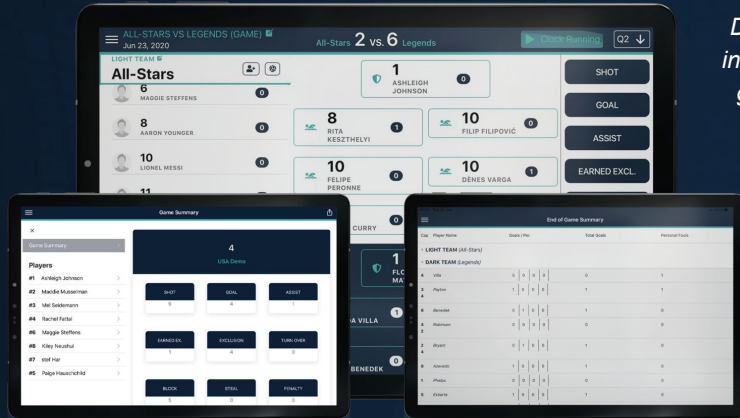
TWO BUOY



PASSING



#2: THE 6-8 GAME DESK



High tech iPad app for game scoring & detailed analytics (for coaches & teams)

#3: MOBILE APP

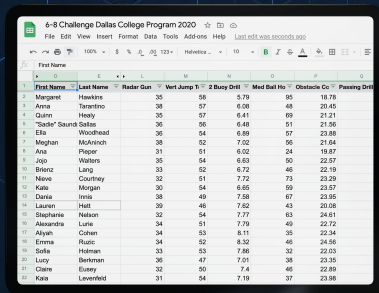


Direct export of individual athlete games results and analytics



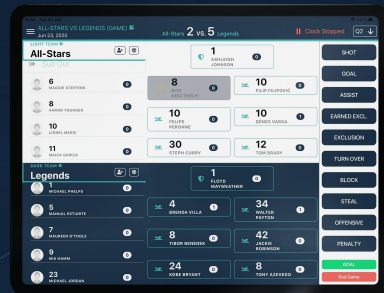
Mobile app for tracking/ analyzing game statistics, accessing skill testing results and improving overall game performance (for athletes and parents)

HOW THE SYSTEM WORKS TOGETHER

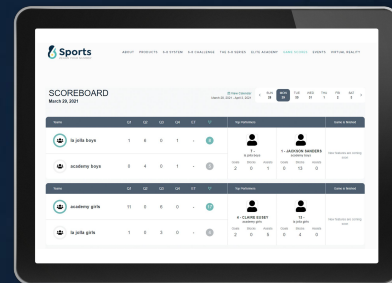


| First Name | Last Name | Ranker Gun | Vert Jump 1" | 2-Bury Drill | Med Ball Ho | Obstacle Co | Passing Drill |
|---------------|------------|------------|--------------|--------------|-------------|-------------|---------------|
| Margaret | Hawkins | 35 | 58 | 5.78 | 85 | 18.78 | |
| Aimee | Tavarez | 36 | 57 | 6.08 | 48 | 20.45 | |
| Quinn | Healy | 35 | 57 | 6.41 | 69 | 21.21 | |
| "Snail" Sanna | Sanna | 36 | 56 | 6.48 | 51 | 21.56 | |
| Ella | Woodhead | 36 | 54 | 6.89 | 57 | 23.89 | |
| Meghan | Mukerch | 38 | 52 | 7.02 | 96 | 21.64 | |
| Aria | Proper | 31 | 51 | 6.02 | 24 | 18.87 | |
| Jip | Walters | 35 | 54 | 6.63 | 90 | 22.57 | |
| Belenz | Lung | 33 | 52 | 6.72 | 46 | 22.18 | |
| Nanea | Courtney | 32 | 51 | 7.72 | 73 | 23.29 | |
| Kate | Morgan | 35 | 54 | 6.66 | 89 | 23.57 | |
| Dana | Irisa | 38 | 49 | 7.88 | 67 | 23.95 | |
| Lauren | Hart | 39 | 46 | 7.92 | 43 | 20.08 | |
| Shaylene | Nelson | 32 | 54 | 7.77 | 63 | 24.61 | |
| Alexandra | Lurie | 34 | 51 | 7.79 | 49 | 22.72 | |
| Alyssa | Cohen | 34 | 53 | 8.11 | 35 | 23.34 | |
| Emmie | Rutic | 34 | 52 | 8.32 | 46 | 24.56 | |
| Sofia | Holman | 33 | 53 | 7.46 | 32 | 22.03 | |
| Lucy | Berkman | 36 | 47 | 7.01 | 38 | 23.35 | |
| Chloe | Evary | 32 | 50 | 7.4 | 48 | 22.89 | |
| Kate | Loverfield | 31 | 54 | 7.19 | 37 | 23.85 | |

Coaches run the 6-8 Challenge skill tests regularly on their athletes, collecting, analyzing & storing important data and trends over time



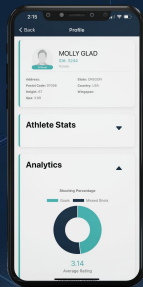
Coaches use our state-of-the-art Game Desk iPad app to score, track & analyze individual and team performance



All game results are exported to our public Output page on the 6-8 website, increasing parent and fan engagement



Each athlete's 6-8 Challenge results and rankings export to their mobile app profile, allowing them to understand their strengths and weaknesses and track development



Mobile app profiles displays the athlete's +/- Performance Indicator and becomes a "snapshot" of an athlete for college recruiting purposes



Each athlete's game results and detailed analytics immediately export to their mobile app profile, allowing them to view and store their performance history

BENEFITS OF THE 6-8 SYSTEM

FOR PARENTS

- Clearly understand your child's strengths, weaknesses and progress
- Access your child's game results, statistics and analytics over time

FOR ATHLETES

- Track your progress and compare yourself with athletes your age and gender around the world
- Begin building your college resume with verified game statistics and skill test analytics

FOR COACHES

- Better understand your athletes and what specific areas they need to improve
- Immediately see why you lost or won a game and how each athlete performed

FOR CLUBS/FEDERATIONS

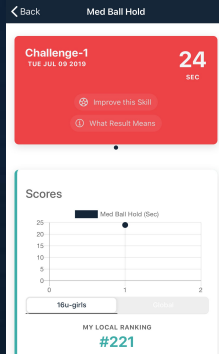
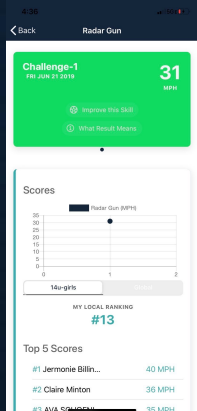
- Create a collective dataset (footprint) of your club/federation over time
- Use our standardized metrics and objective statistical reports to communicate with your athletes and coaches about their progress, growth and potential

EXAMPLE ATHLETE

Molly is a 15 year old athlete. She is talented and loves the sport but is unsure how she compares to other athletes around the world her age or what her chances of getting into college really are.

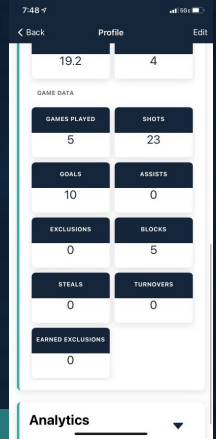


She passes through the 6-8 Challenge (combine) at **her club's** 6-8 Clinic. Her Radar Gun score is higher than most male athletes her age = **untapped potential**, but her Med Ball Hold is lower than 10u athletes = **red flag**.



As a member of a 6-8 Partner club, she dedicates herself to the 6-8 System, attending 6-8 programs where she is consistently evaluated through the combine.

Her coaches score all her games with the 6-8 Game Desk and her detailed game results, analytics and +/- performance indicator export to her **mobile app profile**.



After months of specific training through the 6-8 system and analyzing data from the combine and game scoring, she **improves 25 seconds on the Med Ball and becomes the global leader** in Radar Gun and 2 Buoy (over the hip technique).

Molly uses her athlete "snapshot" in the 6-8 app to get noticed by colleges. She signs with Stanford University and **is poised for a successful college and possibly Olympic career.**



TESTIMONIALS

Athletes/Parents

Benchmarking & stats to determine how to best invest in their children's athletic development

"The 6-8 program has been a transformational experience and has allowed our daughter's goals to become reality! After 11 months of 6-8 analysis, testing, state of the art technology, amazing coaching and hard work, she signed a letter of intent with USC. Prior to the 6-8 experience, she would never have had this collegiate opportunity. We look forward to seeing her development as she continues to work with the 6-8 programs and pushes to reaching her Olympic dreams!"

Tricia Hecht-Glad *Mother of 6-8 Athlete*

Coaches/Clubs

Ability to use live statistics and analytics to make more effective decisions; a complete system connecting athletes to games

"6-8 Sports is at the forefront of revolutionizing the way that we think about water polo. For the oldest team sport in the Olympics, we have been notoriously slow as a sport at adapting to change. 6-8 has incorporated data and analytics into the sport to help every athlete achieve their potential, while allowing administrators and coaches to this data to make informed decisions. The game has changed and we can't wait to be a part of the 6-8 revolution"

Shawn Stringham *Coach & Founder of Olympus Water Polo Club*

Federations

Transparency, Validated statistics/profiles, Benchmarking
Increased engagement, Marketing data

"The collaboration between Maggie, Tony and our Olympic Development Program (ODP) staff has been and will be incredibly valuable in the development of our athletes in the pipeline and our Sport on a national and global level. Anytime that you can bring objective measurements and state of the art technology into athlete development it's a win, and to have two of the best players to ever play the game be involved is an even greater win. They represent the best of the USA and the athletes in ODP are trying to reach that level, so it's an organic collaboration."

John Abdou *Head of Olympic Development, USA Water Polo*

THE TEAM



**MAGGIE
STEFFENS**

CEO

- 2x Gold Medalist, Current Team USA Captain
- Named best female athlete in the world by FINA
- Stanford d.School, BS and Masters in Management Science & Engineering

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**TONY
AZEVEDO**

PRESIDENT

- 5x Olympian & Silver Medalist
- 4x NCAA MVP & Former Team USA Captain
- Stanford Grad, Harvard Masters

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**SARA
AZEVEDO**

COO

- Stanford Economics Grad
- 10+ years of International Business Experience

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